

3rd ETHIOPIA
AUTOEXPO
AFRICA 2020



East Africa's Largest
International Trade Exhibition On
Automotive, Spare parts and Accessories

POST SHOW REPORT
24 - 26 February 2020
Millennium Hall, Addis Ababa, Ethiopia

► FDRE Ministry of Trade & Industry inaugurated the AUTOEXPO 2020

As the leading International Exhibition in the East Africa, the 3rd AUTOEXPO Africa 2020, set new records this March with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 3rd AUTOEXPO Africa 2020 was held at The Millennium Hall, Addis Ababa, from February 24 - 26. Teka Gebreyesus, State Minister, FDRE Ministry of Trade & Industry inaugurated the event. The show was an exceptional success for the 3rd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 22 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Automotive & Spare Parts Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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On Automotive, Spare parts and Accessories



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

► Exhibitors from 22 countries participated

- Bangladesh
- Canada
- China
- Egypt
- Ethiopia
- Germany
- Greece
- France
- India
- Iran
- Italy
- Kenya
- Malaysia
- Qatar
- Republic of Korea
- Russia
- South Africa
- Spain
- Tunisia
- Turkey
- UAE
- UK



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► Exhibits

- Auto Accessories
- Tyres & Batteries
- Body & Spare parts
- Oil & Lubricants
- Tools & Equipment
- Garage Equipment
- Petrol Station Products
- Auto Finance/ Insurance
- Engine & Mechanical Systems
- Testing-Control Devices
- Alternate Fuel Conversion Equipment
- Vehicle Tracking & GPS
- Car Audio & Video Systems
- Special-Purpose Vehicles
- 2 & 3 Wheelers
- Commercial vehicles
- Trailers
- and more..



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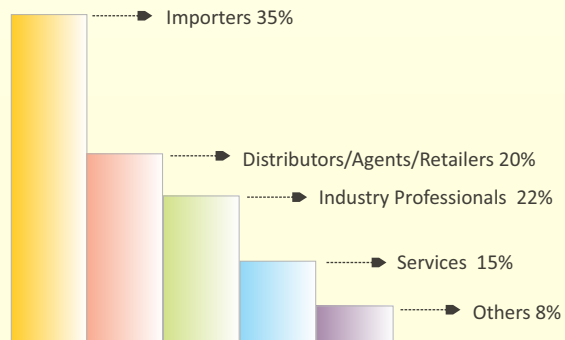
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Visitors Profile

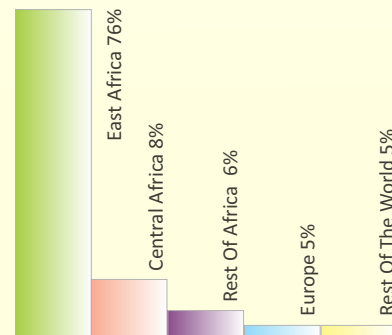
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Automotive Dealers
- Garage & Service Stations
- Government Traffic Dept.
- Government Administrations
- Bulk Consumers like Hotels, Hospitals & Corporate
- Spare Part Dealers
- Fuel Stations

Visitors Statistics (Total 3200)

By Industry



By Region



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► Exhibitors Report:

90% of exhibitors stated that their overall objectives had been met.

85% stated they had met or surpassed the number of expected inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

90% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments:

EMARAT - UAE:

This was our first exhibition in Ethiopia and we can't fault the experience. The quality of prospects were good. We've had visitors come to our stand who knew that we were exhibiting thanks to the pre-event marketing campaign, which has resulted in genuine inquiries.

HATCO – Lebanon:

The appearance & awareness of the exhibition is good, received good number of visitors and hopefully they turn into prospects buyers. Very thankful to the management team.

JK TYRE & INDUSTRIES LTD - India:

Very well-organized event. Seeking for great co-operation in future. Good Luck.



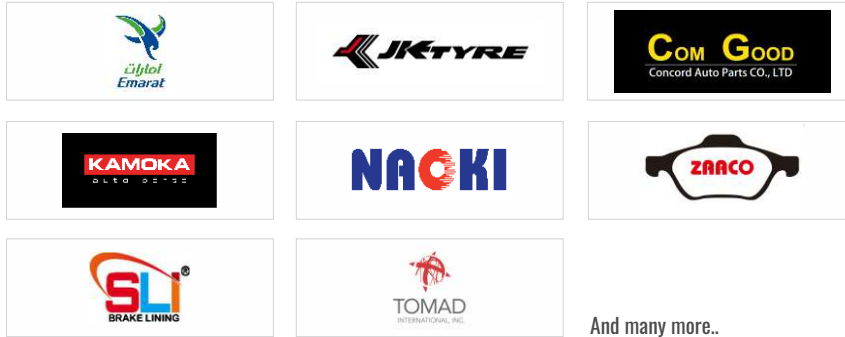
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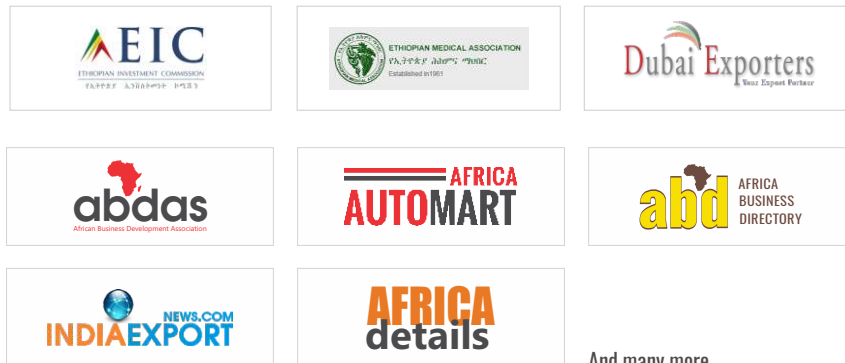
► Glimpse of Prime Exhibitors and Supporters

Prime Exhibitors:



And many more..

Support & Partners:



And many more..



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► Picture Gallery



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► Picture Gallery



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► Book Your Stand At:

4th AUTOEXPO AFRICA 2022

07 -09 July 2022

Millennium Hall, Addis Ababa, Ethiopia

Meet Companies From Over **22** Countries

AUSTRALIA | CANADA | CHINA | EGYPT | FRANCE | GERMANY | GREECE | INDIA | IRAN | ITALY | KENYA | KUWAIT
MALAYSIA | RUSSIA | SAUDI ARABIA | SOUTH AFRICA | SPAIN | TAIWAN | TANZANIA | THAILAND | TURKEY | UAE

► Organized By: **EXPOGROUP**



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